

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



....and folks are rushing toward Rivermont to buy these yellows, pastel unusuals, and reds. We've given you a detailed description of each of these crosses on the attached sheets so you may retain the information on any particular crosses in which you are interested. These GOLDEN buys will make nice additions to your collection - especially at such reasonable prices for these unusual colors.

Use the order form below and be sure to give us second choice where we request it, as there are only a limited number in some crosses. Simply insert the number of plants you desire in square under applicable price within each cross listing. Cross numbers for second choice may be listed as shown and we will select plants nearest the price range for those selected as first choice.

ORDER FORM

Cross No.:	\$3.00	\$2.50	\$2.00	\$1.75	\$1.60	\$1.50	\$1.25	\$1.00	.80	.60
R-933 2nd: R- _____		<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>		
R-1045		<input type="checkbox"/>			<input type="checkbox"/>				<input type="checkbox"/>	
R-1050 2nd: R- _____	<input type="checkbox"/>		<input type="checkbox"/>							
R-1055 2nd: R- _____		<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>		
R-1325	<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>			
R-1473 2nd: R- _____	<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>			
R-1474 2nd: R- _____	<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>			
R-1484 2nd: R- _____			<input type="checkbox"/>				<input type="checkbox"/>		<input type="checkbox"/>	
R-1557 2nd: R- _____	<input type="checkbox"/>		<input type="checkbox"/>				<input type="checkbox"/>			
R-1678 2nd: R- _____		<input type="checkbox"/>				<input type="checkbox"/>				
R-1681 2nd: R- _____		<input type="checkbox"/>				<input type="checkbox"/>				
R-1685 2nd: R- _____		<input type="checkbox"/>				<input type="checkbox"/>				

TOTAL: \$ _____

Name: _____

Address: _____

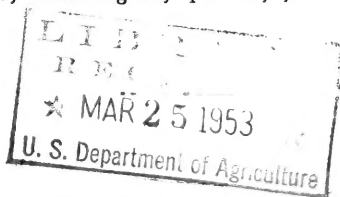
Rivermont
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

Budget Purchase Plan

Rivermont's Budget Purchase Plan enables you to buy your orchids now and pay on convenient monthly terms. Rivermont will ship your plants and you can enjoy watching them grow and bloom while you make your payments.

Complete your contract application in duplicate and include your check for 25% of the total purchase price. Upon acceptance, it may be necessary for us to reduce the total amount of your payments if we cannot completely fill your order. We will make this change when your copy of the contract is returned to you.

No interest is charged for this service nor are there any hidden charges included in the price of our plants. Budget customers pay exactly the same prices as cash customers. This is the first time such an offer has ever been made in the orchid industry. Take advantage of this unusual offer by ordering any quantity you desire from our current catalog or lists.



Rivermont
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

Budget Payment Contract

BUYER'S AGREEMENT

(To be prepared in duplicate)

I/We agree to purchase from Clint McDade & Sons, Inc., (Rivermont Orchids), orchid plants represented by the attached order dated _____.

I/We enclose \$ _____ as 25% down payment and agree to pay the balance of the purchase price in _____ equal monthly installments, payable on the 10th of each and every month thereafter until the purchase price has been paid in full.

I/We further agree that the title to plants covered by this contract is to remain vested in the seller, Clint McDade & Sons, Inc., until paid in full.

Buyer

Address: _____

Date: _____

SELLER'S ACCEPTANCE

The above payment contract and order which it represents are accepted (in the amount stated) (in the amount of \$ _____ because of our inability to fill the complete order). Equal monthly payments are to be made in the amount of \$ _____ for _____ months.

CLINT McDADE & SONS, INC.

Date: _____

By _____

Rivermont

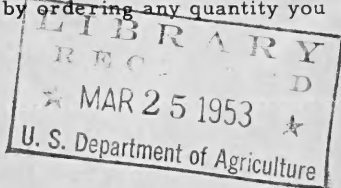
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

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Rivermont
ORCHIDS
SIGNAL MOUNTAIN, TENNESSEE

Budget Payment Contract

BUYER'S AGREEMENT

(To be prepared in duplicate)

I/We agree to purchase from Clint McDade & Sons, Inc., (Rivermont Orchids), orchid plants represented by the attached order dated _____.

I/We enclose \$ _____ as 25% down payment and agree to pay the balance of the purchase price in _____ equal monthly installments, payable on the 10th of each and every month thereafter until the purchase price has been paid in full.

I/We further agree that the title to plants covered by this contract is to remain vested in the seller; Clint McDade & Sons, Inc., until paid in full.

Buyer

Address: _____

Date: _____

SELLER'S ACCEPTANCE

The above payment contract and order which it represents are accepted (in the amount stated) (in the amount of \$ _____ because of our inability to fill the complete order). Equal monthly payments are to be made in the amount of \$ _____ for _____ months.

CLINT MCDADE & SONS, INC.

Date: _____

By _____

...Rivermont's Budget Plan enables you to pay your orchids now and pay on convenient monthly terms. Rivermont will ship your plants and you can now and bloom when you make your payments.

...your contract application in duplicate and include your check for purchase price. Upon acceptance, it may be necessary for us to deduct your payments if we cannot completely fill your order. When your copy of the contract is returned to you, it will be marked for this service not are there any hidden charges of our plants. Budget customers pay exactly the same prices as the first time such an offer has ever been made in the U.S. Take advantage of this unusual offer by ordering any quantity you desire at a certain cash or later.

U.S. Department of Agriculture
MAR 25 1933
7 15 7 15

Budget Payment Contract

BUYER'S AGREEMENT
(To be prepared in duplicate)

I have received from Cline McJannet & Sons, Inc., (Rivermont Orchids), the following plants and agree to pay the balance of the purchase price in installments, payable on the 10th of each month, until the purchase price has been paid in full.

I agree to pay the balance of the purchase price in installments, payable on the 10th of each month, until the purchase price has been paid in full. The amount covered by this contract is to remain in full payment of the plants mentioned herein.

Buyer

Address

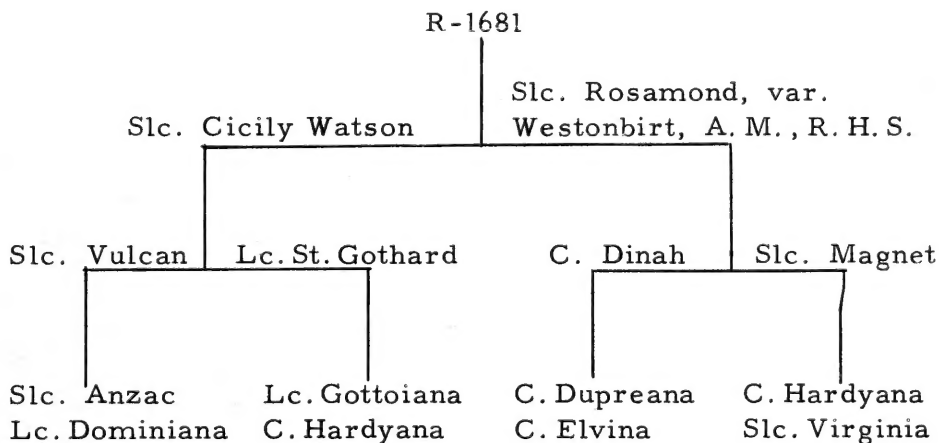
R-1681: (SLC. CICILY WATSON X SLC. ROSAMOND, var.
Westonbirt, A. M., R. H. S.)

Prediction: Fall-Winter - Red-Plum, Unusual.

SLC. CICILY WATSON: Well proportioned petals of red coloring, measuring 2-1/4" in width and 6" spread. Petals and sepals are of very good form and of heavy substance. Crimson-purple lip, ruffled, with vivid yellow eyes. Bloom record, good.

SLC. ROSAMOND, var. Westonbirt, A. M., R. H. S.

Very lovely dark rose petals and sepals of very good form and heavy substance. Petals average 2-3/4" in width and 6-7/8" spread. Broad, deep rose lip is ruffled with golden veining within the throat. Excellent bloom record.



1-1/2" - 1-3/4" Pots

\$1.50 - \$2.50

Please state second choice for this cross.

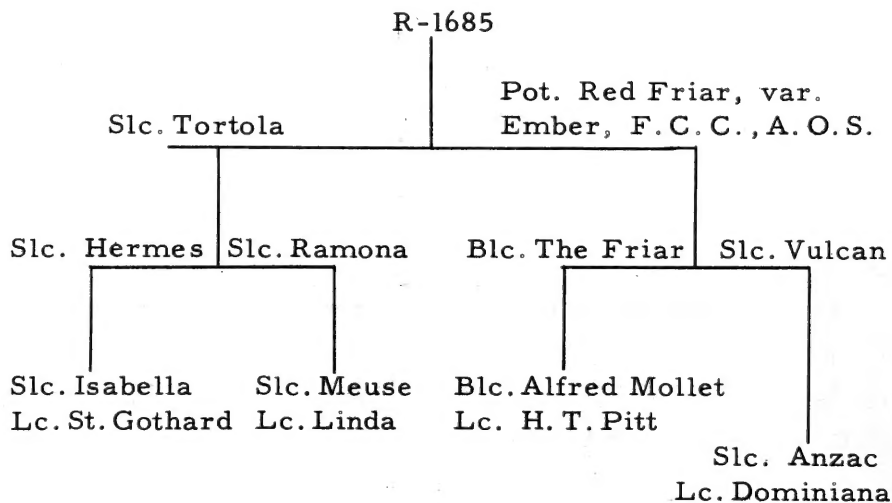
R-1685: (SLC. TORTOLA X POT. RED. FRIAR, variety
Ember, F.C.C., A.O.S.)

Prediction: Winter - Red-Plum, Unusual.

SLC. TORTOLA: Attractive red-rose petals of 2-1/2" in width and 7" spread. Very good form and heavy texture. Lovely crimson-rose lip with gold veining. Bloom record very good for past few years.

POT. RED FRIAR, var. Ember, F.C.C., A.O.S.

Lovely, bright red-rose petals and sepals of very good form and very heavy substance. Petals measure 3" in width and 7-1/2" spread. The large ruffled lip is of reddish-purple coloring with gold veining in throat. Excellent bloom record.



1-1/2" - 1-3/4" Pots

\$1.50 - \$2.50

Please state second choice for this cross.

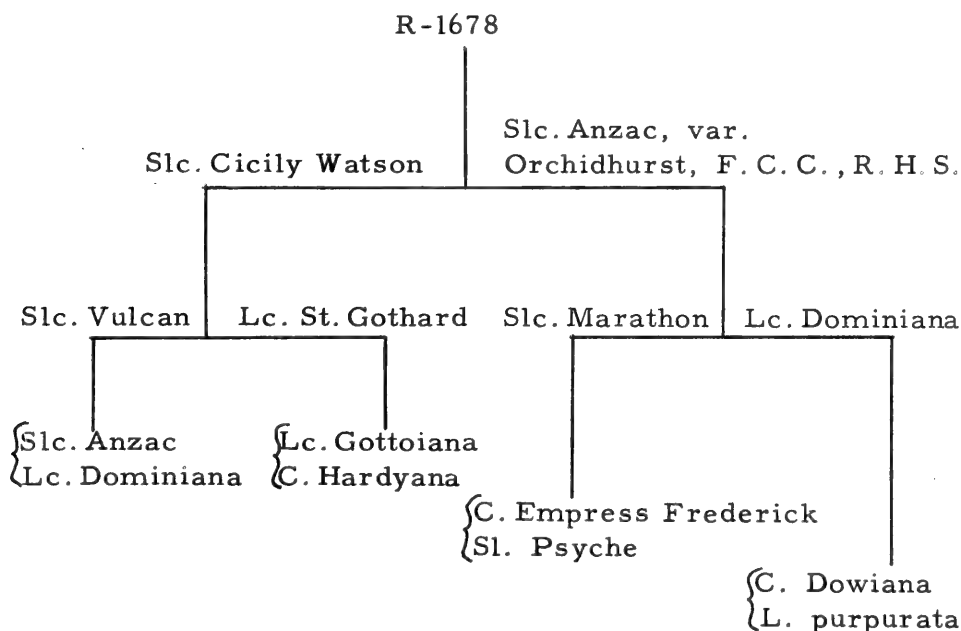
R-1678: (SLC. CICILY WATSON X SLC. ANZAC, var.
Orchidhurst, F. C. C., R. H. S.)

Prediction: Winter - Red-Plum, Unusual.

SLC. CICILY WATSON: Well proportioned petals of red coloring, measuring 2-1/4" in width and 6" in spread. Petals and sepals are of very good form and of heavy substance. Crimson-purple lip, ruffled, with vivid yellow eyes. Good bloom record.

SLC. ANZAC, var. Orchidhurst, F. C. C., R. H. S.

Outstanding flowers of very good form and very heavy substance. Petals and sepals of red coloring with petals 2-1/4" in width and 6" spread. Lip of deep Dianthus Purple, ruffled, with golden area deep within throat. Bloom record, very good.



1-1/2" - 1-3/4" Pots

\$1.50 - \$2.50

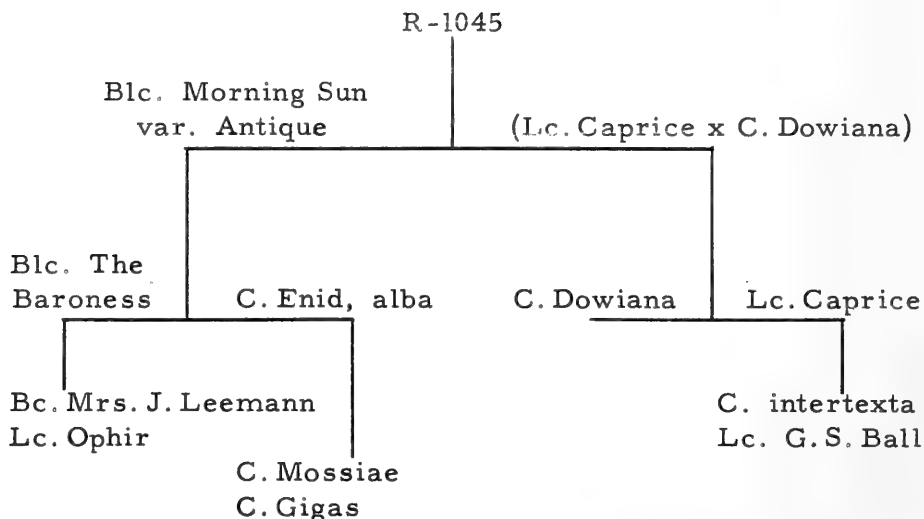
Please state second choice for this cross.

R-1045: (LC. CAPRICE x C. DOWIANA) x BLC. MORNING
SUN, var. Antique

Prediction: Spring, Pastels.

(Lc. Caprice x C. Dowiana) Pink-bronze to peach pastels of 2" x 6", well formed and medium textured. Peach lip ruffled with bright rose tip and bright yellow throat. Good bloom record. Parent of other crosses.

BLC. MORNING SUN, var. Antique Mimosa yellow sepals and petals of 2-5/8" x 5-1/2", having very good form and very heavy texture. Large lip of Dodge purple, heavily ruffled and fringed with lemon yellow in throat. Bloom record - very good.



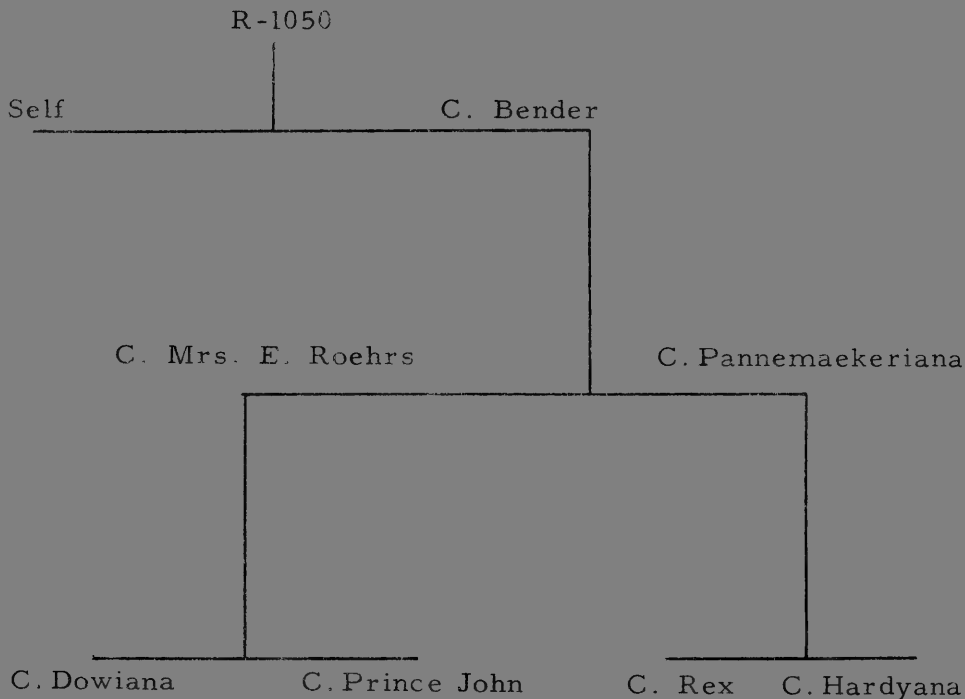
1-3/4" Pots

Large Plants:	\$2.50
Medium Large:	1.60
Medium:	.80

R-1050: (C. BENDER X SELF)

Prediction: Fall, Yellow

C BENDER: Lovely yellow petals 3" x 7", having tiny splash on tip. Ruffled, deep rose lip with light eyes. Very good form and texture. Bloom record - very good.



1-3/4" Pots

Large Plants: \$3.00

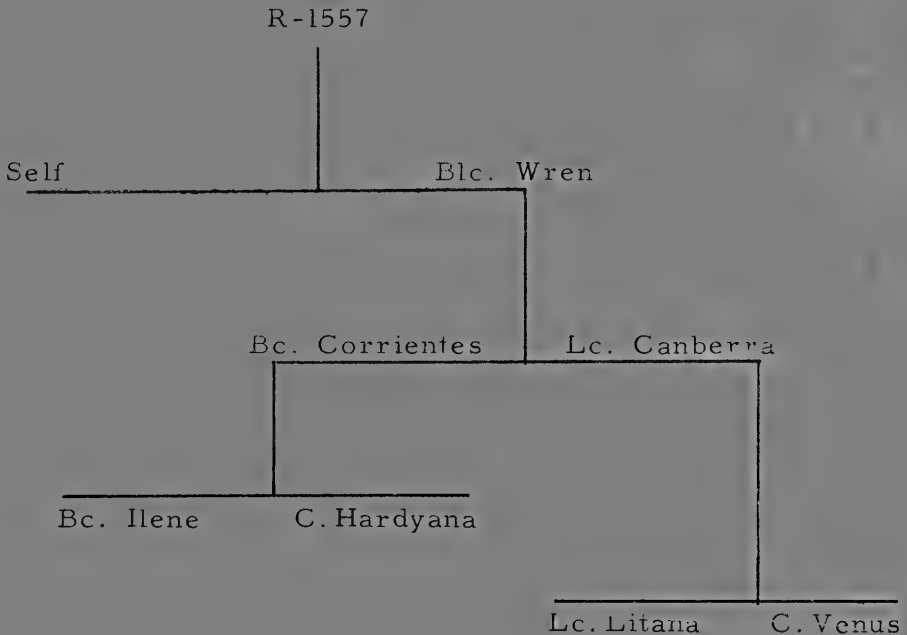
Medium: 2.00

Please state second choice for this cross.

R-1557 (BLC. WREN X SELF)

Prediction: Fall, Unusual

BLC WREN: Petals and sepals of very good form and very heavy texture with petals and sepals being Mauve, having outer edges shading to Yellow Ochre. Petals $2\frac{2}{3}$ " x $6\frac{3}{4}$ " ($3\frac{5}{8}$ " each when flat). Lip of Doge Purple measuring $2\frac{1}{4}$ " across and 2" deep, moderately ruffled, pendulous type lip; small eyes of Buttercup Yellow, and distinctive heavy veining in throat. Very good bloom record for past several years and is parent of four other crosses.



$1\frac{3}{4}$ " Pots

Large Plants: \$3.00
Medium Large: 2.00
Medium: 1.25

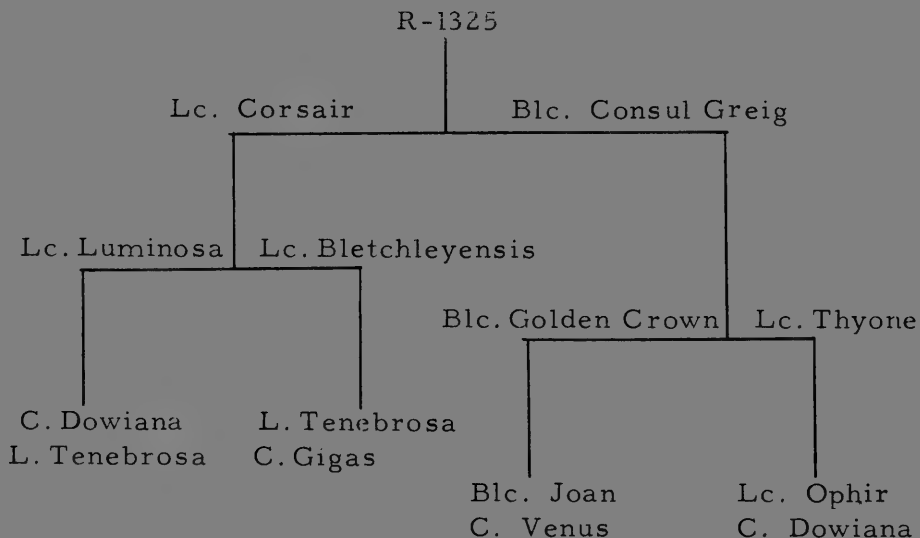
Please state second choice for this cross.

R-1325: (LC. CORSAIR x BLC. CONSUL GREIG)

Prediction: Winter, Yellow

LC. CORSAIR: Light orange petals and sepals of 2-1/4" x 6-1/4", good form and heavy texture. Large, reddish-purple lip having golden-orange throat. Bloom record since 1942 shows "good" and "very good". Parent of three other crosses.

BLC. CONSUL GREIG: Golden yellow-bronze sepals and petals of good form and heavy texture. Golden lip with orange veins; reddish bronze tip. Good bloom record. Is parent of three other crosses.



1-3/4" Pots

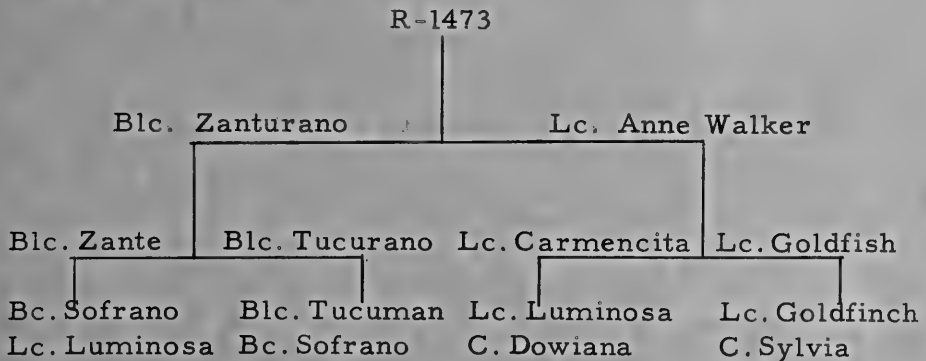
Large Plants:	\$3.00
Medium Large	2.00
Medium:	1.25

R-1473 (BLC.ZANTURANO, var. Laburna X LC. ANNE WALKER)

Prediction: Fall to Winter, Yellow

BLC. ZANTURANO, var. Laburna: Petals and sepals of Empire Yellow overlapping with dorsal sepals 1-3/8" x 3-1/8". Compact, full petals 2-1/2" x 5-1/2" (each petal 3" in length when measured flat). Empire Yellow lip is overcast with Erythrite Red, moderately ruffled, funnel type lip measuring 2-1/8" across and 2" deep. Clear, wide yellow veining in throat. Very good form - very heavy texture. Bloom records from 1947 forward show "good" to "excellent". Is parent of other crosses - one of which 95% of seedlings bloomed thus far have been good to very good.

LC. ANNE WALKER: Canary Yellow petals and sepals with petals 2-1/16th x 6-1/8", good form, and heavy substance; dorsal sepal 15/16" x 3-1/4". Funnel type lip of Beetroot Purple, moderately ruffled. Heavy, clear golden-yellow veining in throat, heavy veining in absence of eyes. Has good bloom record and is parent of other crosses, including Lc. Amber Glow, which received an A.M., A.O.S., on its first blooming at National Capitol Show in Washington, D.C., November, 1952.



1-3/4" Pots

Large Plants: \$3.00

Medium Large: 2.00

Medium: 1.25

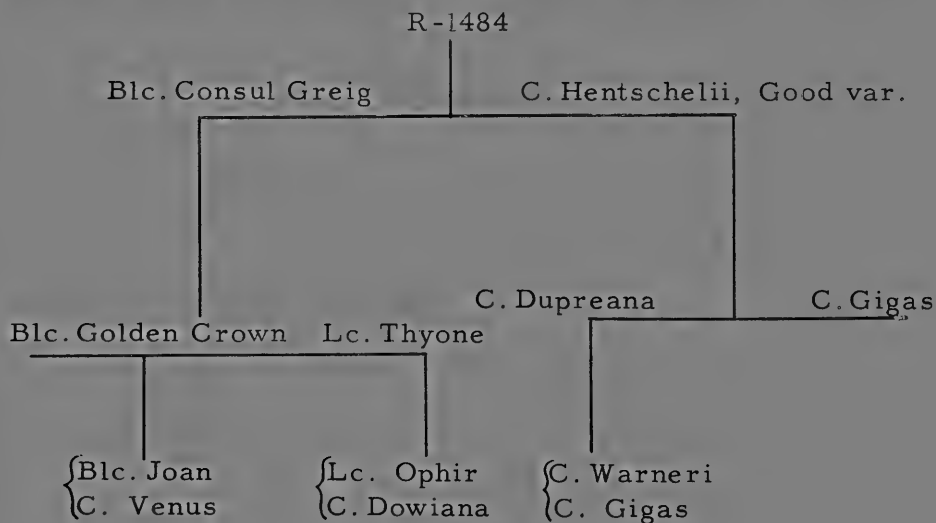
Please state second choice for this cross.

R-1484 (BLC. CONSUL GREIG X C. HENTSCHELII, Good Variety)

Prediction: June, July - Bronze-Plum Unusual

BLC. CONSUL GREIG Bright yellow-orange sepals and petals of large size, good form and very heavy texture. Dark rust-red, ruffled lip having small golden veins in throat. Very good bloom record.

C. HENTSCHELII, Good variety Large petals and sepals of medium rose coloring. Very good form and substance. Dark rose ruffled lip having golden eyes and veining in throat. Good bloom record. Parent of two other crosses.



1-3/4" Pots

Large Plants: \$2.00

Medium Large: 1.25

Medium: .60

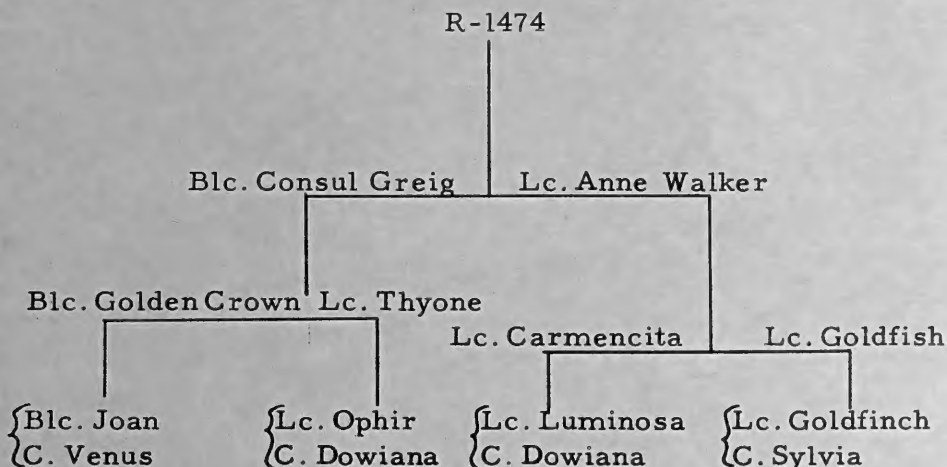
Please state second choice for this cross.

R-1474: (BLC. CONSUL GREIG X LC. ANNE WALKER)

Prediction: Fall, Yellow.

BLC. CONSUL GREIG: Heavy orange petals and sepals; petals $2\frac{1}{2}'' \times 7\frac{1}{2}''$, orange/reddish-bronze lip with rose tip; gold eyes and veining. Very good bloom record.

LC. ANNE WALKER: Canary yellow petals and sepals with petals $2\frac{1}{16}'' \times 6\frac{1}{8}''$, good form, and heavy substance; dorsal sepal $15\frac{1}{16}'' \times 3\frac{1}{4}''$. Funnel type lip of Beetroot Purple, moderately ruffled. Heavy, clear golden-yellow veining in throat, heavy veining in absence of eyes. Has good bloom record and is parent of other crosses, including Lc. Amber Glow, which received an A. M., A. O. S., on its first blooming at National Capitol Show in Washington, D. C., November, 1952.



1-3/4" Pots

Large Plants: \$3.00

Medium Large: 2.00

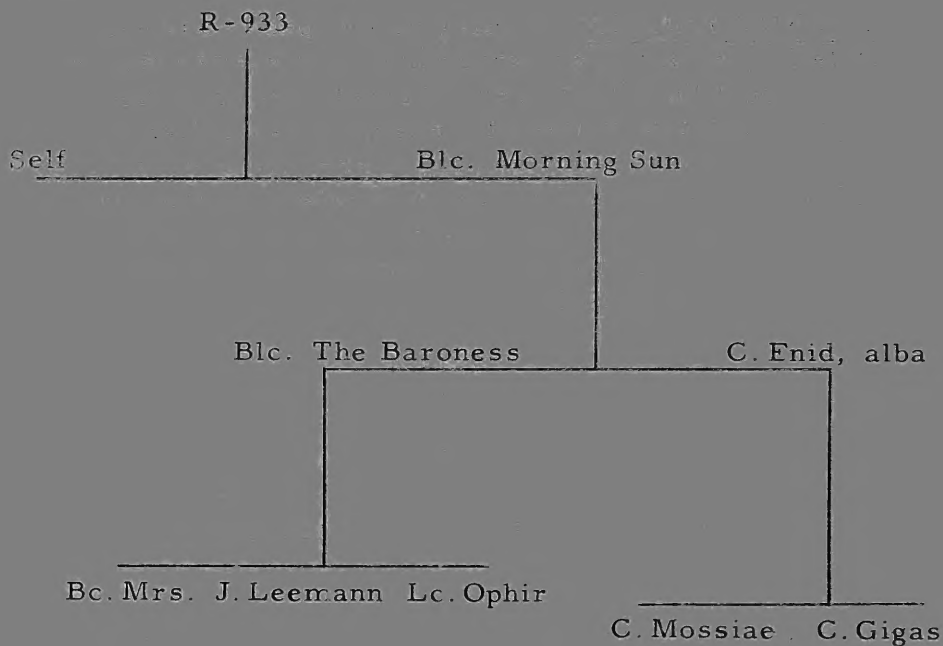
Medium: 1.25

Please state second choice for this cross.

R-933 (BLC MORNING SUN X SELF)

Prediction: Winter, Yellow

BLC MORNING SUN: Bright, clear yellow petals and sepals
2-1/2" x 6" of very good form and heavy texture. Huge rose
lip with bright yellow center. Excellent bloom record.
Parent of one other cross.



1-3/4" Pots

Large Plants: \$2.50

Medium Large: 1.75

Medium: 1.00

Please state second choice for this cross.

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

First Class Permit No. 2, Sec. 34.9, P. L. & R., Signal Mountain, Tenn.

VIA AIR MAIL

Rivermont

O R C H I D S

SIGNAL MOUNTAIN, TENNESSEE

Date _____

Ship to _____

Street _____

Post Office _____ State _____

Express office _____ if different from P. O.

Date shipment preferred _____

Do you want plants shipped:

- ☐ In pots
- ☐ Out of pots (fiber carton)

Can we make substitutions if necessary in:

- ☐ Same color, different cross?
- ☐ Same cross, different size?

- Ship by (check one):
- ☐ Railway express
- ☐ Air express
- ☐ Parcel post
- ☐ Air parcel post
- ☐ Other

QUANTITY	CATALOG NUMBER	POT SIZE	NAME	UNIT PRICE	TOTAL PRICE
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Rivertmont
O R C H I D S
SIGNAL MOUNTAIN, TENNESSEE

THIS ENVELOPE IS FOR YOUR CONVENIENCE IN ENCLOSING
CHECKS OR ADDITIONAL INSTRUCTIONS AND MESSAGE.
THANK YOU FOR YOUR ORDER.